

**Nebraska Funeral Directors Association**  
**2017 Advertiser Information Form**

This form is also available on the NeFDA website at <http://www.nefda.org/products/>

**Company Information**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company City, State, Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Company Website: \_\_\_\_\_

Description of Company and Products and Services: \_\_\_\_\_

**Primary Contact Concerning Ad Placement**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

Where newsletter and directory should be sent (if different than primary contact):

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Advertising Files**

- An electronic ad (jpeg or tif format) will be emailed to [staff@nefda.org](mailto:staff@nefda.org) and
- An electronic logo (jpeg or tif format) will be emailed to [staff@nefda.org](mailto:staff@nefda.org)

**Note:** Internet downloaded graphics, pictures or other files should be avoided due to the poor quality of resolution.

**Ad Selection**  
*Around the State Newsletter*

Selection	Ad Size	Ad	
		Annual Price (4 Editions)	Per Edition Price (20% upcharge for per edition option)
<input type="checkbox"/>	1/12 Page	\$250	\$75.00
<input type="checkbox"/>	1/6 Page	\$455	\$136.50
<input type="checkbox"/>	1/4 Page	\$645	\$193.50
<input type="checkbox"/>	1/2 Page	\$1150	\$345.00
<input type="checkbox"/>	Full Page	\$1565	\$469.50

If selecting per edition ad space, please indicate which issue(s) you wish ad to be run  
 1<sup>st</sup> Qtr.       2<sup>nd</sup> Qtr.       3<sup>rd</sup> Qtr.       4<sup>th</sup> Qtr.

***www.NeFDA.org***  
 If you advertise in at least two issues of the Newsletter, you can also advertise on the NeFDA website for an additional yearly fee. Your ad will be featured on a slide display on the home page of the website.

<input type="checkbox"/>	770px by 325px.	\$100
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Website Subtotal: \$ \_\_\_\_\_  
 Newsletter Subtotal: \$ \_\_\_\_\_

**Membership Directory**

Selection	Ad Size	Ad Pricing
<input type="checkbox"/>	1/12 Page	\$250
<input type="checkbox"/>	1/6 Page	\$455
<input type="checkbox"/>	1/4 Page	\$645
<input type="checkbox"/>	1/2 Page	\$1150
<input type="checkbox"/>	Full Page	\$1565

Directory Subtotal: \$ \_\_\_\_\_  
 Newsletter, Website & Directory Total: \$ \_\_\_\_\_

***\*Both Publications - Enjoy a 10% Discount off the Combined Ad Pricing***  
 Requires ad placement in *Around the State* newsletter for entire year plus purchase of ad space in the Membership Directory.

\*10% Discount: \$ \_\_\_\_\_

**Total Enclosed: \$ \_\_\_\_\_**

**Please return this completed form with your payment to NeFDA at 521 First Street, PO Box 10, Milford, NE 68405. Contact the NeFDA office at [staff@nefda.org](mailto:staff@nefda.org) or at (402) 761-2217 if questions. Thank you for your support!**

**Note:** All ads must be approved by NeFDA. Ads will not be included in the newsletter until payment is received.

**Ad Dimensions**

Ad Size	Square Inches	1 Column Size W x H	2 Column Size W x H	3 Column Size W x H
1/12 Page	6.375"	2 3/8 x 2 3/4"	5 x 1 1/8"	
1/6 Page	12.75"	2 3/8 x 5 1/4"	5 x 2.5"	7 1/2 x 1 3/4"
1/4 Page	18.75"	2 3/8 x 7 3/4"	5 x 3 3/4"	7 1/2 x 2 1/2"
1/2 Page	37.5"		5 x 7 1/2"	7 1/2 x 5"
Full Page	75"			7 1/2 x 10"